

CALL FOR PROJECTS



OBJET SPORTIF ET STADE CONNECTÉ

EXPRESSION OF INTEREST

Submitted by :

Date :



Context reminder

Sport is a universal activity that brings together all generations, both athletes and fans. Its economic weight is growing, and this sector represents today more than **1200 Billion €**.

The particular geographical location of the European Metropolis of Lille (MEL) and its infrastructures make it a strategic place for major sporting events. In particular, Lille was a training center for the 2012 London Olympics and will also be one for the 2024 Paris Games.

It is within this context that the hellolille.sport Metropolitan project emerged. By supporting companies of the sector, hellolille.sport acts as a catalyst to foster their interaction with « sites of excellence », labs and national and international sports federations.

Within that dynamic, **MEL** and **hellolille.sport** have joined forces with the **CITC** to propose **the call for projects « Objet Sportif et Stade Connecté »** (Sporting Objects and Connected Stadium).

This call for projects aims at boosting innovation and experimentation at local scale, by offering European stakeholders (companies, labs, etc.) the opportunity to test their solutions under real conditions, within **a unique testing ground: the Stadium Lille Métropole in Villeneuve d'Ascq**.

The selected projects shall concern three communities of testers:

- **High-level sportsmen and sportswomen** (athletes): Hometown Resident Clubs.
- **University students** (mainly STAPS students), available during daytime.
- **« Mass » recreational sportsmen and sportswomen**: General public, facility users.

YOUR INTERLOCUTORS AT THIS STAGE

MEL:

- François-Xavier Kowandy, SPORT policy officer
fxkowandy@lillemetropole.fr

CITC:

- Corentin Duploux, R&D Engineer project manager
cduploux@citc-eurarfid.com

Presentation of the project

The presentation of your project (3 pages max) must include the following information:

| DESCRIPTION OF THE PROJECT | DATE : |
|----------------------------|--------|
|----------------------------|--------|

Name of the project:

Contact:

Mail:

Project leader:

Tel:

Presentation of the project leader

Presentation of the solution to be tested and its added value

What is the innovation to be experimented?

What is the added value according to the project leader?

What is the expected business model?

Modalities of the experiment

What are the conditions for carrying out the project and/or the demonstrator?

What is the support requested by the project leader?

| Nature | | Comments/Details |
|--------------------------|-----------------------------------|------------------|
| <input type="checkbox"/> | Visibility and communication | |
| <input type="checkbox"/> | Access to technological expertise | |
| <input type="checkbox"/> | Linking with ecosystem | |
| <input type="checkbox"/> | Individual coaching | |
| <input type="checkbox"/> | Access to financial round table | |
| <input type="checkbox"/> | Other? <i>Specify</i> | |

Other actors contacted by the project leader:

Other items:

It shall be sent to the following e-mail address: **ossc2020@lillemetropole.fr**

Each case will be dealt with on a case-by-case basis. We will come back to you after reading and analyzing your file for a short audition (PITCH, possible by visio-conference for applicants located out of the Lille Metropole area).